

A question of standards: adapting carbon and other PES markets to work for community seagrass conservation

AUTHORS

Shilland, Robyn^{a*}

Grimsditch, Gabriel^b

Mohamed, Ahmed^b

Bandeira, Salomão^c

Kennedy, Hilary^d

Potouroglou, Maria^{e,f}

Huxham, Mark^a

* Corresponding author: r.shilland@napier.ac.uk. Edinburgh Napier University, Sighthill Court, Edinburgh, EH11 4BN, UK

a Edinburgh Napier University, Sighthill Court, Edinburgh, EH11 4BN, UK

b United Nations Environment Programme, United Nations Ave, Nairobi, Kenya

c Universidade Eduardo Mondlane, 3453 Avenida Julius Nyerere, Maputo, Mozambique

d Bangor University, Bangor, Gwynedd, LL59 5AB, UK

e GRID-Arendal, Teaterplassen 3, 4836 Arendal, Norway

f World Resources Institute, Thomas House 84 Eccleston Square London SW1V 1PX

Acknowledgements

The authors are grateful to the Mikoko Pamoja and Vanga Blue Forest project teams and Kenya Marine and Fisheries Research Institute staff, as well as the communities of Gazi Bay and Vanga, both in Kenya, for shared experiences, knowledge and insights into community-based management of blue carbon ecosystems that have influenced this paper.

Declarations of interest: none

Abstract

Seagrass meadows deliver multiple ecosystem services that are of particular importance to resource-poor coastal communities, yet they are rapidly declining globally. The Payments for Ecosystem Services (PES) approach has been used to fund the protection of other 'Blue Carbon' Ecosystems (BCE), yet seagrass has been incorporated in just one PES project worldwide. Some of the ecosystem services delivered by seagrass have the potential for inclusion under a PES framework but multiple challenges currently make this difficult, particularly under community-based management. PES programmes typically focus on carbon as the tradable service, but scientific uncertainties regarding seagrass carbon are likely to remain significant barriers to using carbon as the sole commodity under current carbon trading standards and market conditions. It is recommended here that project developers demonstrate the multiple ecosystem services delivered by seagrass meadows, along with their importance to coastal communities, in the planning and marketing of seagrass PES projects. Moreover, they should consider approaches that incorporate seagrass meadows into other blue carbon certified projects. The capacities of the communities that rely most heavily on seagrass are generally very limited. Consequently, demanding high levels of scientific certainty over carbon stocks and flows will exclude most of these communities. Standards, buyers and policy makers should consider building community capacity in the technical and marketing requirements of voluntary carbon standards. The voluntary carbon market has the flexibility to pioneer certified seagrass carbon, potentially leading to the inclusion of seagrass carbon in formal policy instruments, such as Nationally Determined Contributions (NDCs).

Keywords

Seagrass, community-based management, voluntary carbon market

Highlights

1. Seagrass meadows are almost absent from Payments for Ecosystem Services (PES) programmes, despite their recognised benefits to the environment and to people
2. Scientific and technical challenges relating to seagrass carbon prevent the inclusion of seagrass meadows in carbon-based PES programmes, particularly those under CBM
3. Greater flexibility to certify seagrass against multiple ecosystem services and certification of seagrass meadows alongside other blue carbon ecosystems would help to facilitate their inclusion in PES programmes

1. Introduction

Seagrass meadows are globally threatened and are disappearing rapidly [1], [2]. Drivers of loss include eutrophication, increased sedimentation, coastal development, climate change and physical impacts from boats, anchors and fishing gear [3], [4], [5]; many of these drivers are underpinned by unsound policies emanating from inadequate consultation among stakeholders [6]. The rate of decline of seagrass meadows has been estimated to be as high as 7% per year [1], but without a global database of seagrass extent compounded by geographically limited knowledge of change in areal extent, makes this estimate highly uncertain. Despite its ecological importance, seagrass is relatively marginalised due the low public awareness of its value; this is arguably the greatest threat to its conservation [7].

Seagrass meadows provide numerous ecosystem services, defined here as the benefits that people gain from the natural environment, including carbon sequestration, nursery habitats for fish and shellfish (including commercially exploited species) and coastal protection (e.g. [2], [8], [9]). They provide food for other marine species, including charismatic megafauna such as sea turtles, manatees and dugongs, which in turn support local marine tourism. These services directly benefit coastal communities, providing a source of food, income and safety, as well as benefitting all of humanity through regulation of the climate. Seagrass meadows are closely ecologically linked with other coastal BCE such as mangroves and tidal marshes [10]. And when these (and other closely linked ecosystems such as coral reefs) occur contiguously, synergies can enhance the services that each ecosystem delivers [2, 11].

Globally, seagrass meadows and their associated algal beds have been valued at an estimated US\$6.4 trillion (out of a total value of services from all ecosystems and species of US\$125 trillion) [12]. The valuation of nature in this way has helped to foster an appreciation of ecosystems and to communicate the importance of their conservation under policy settings; however, assessments such as these are incomplete and can be inherently biased against resource-poor communities. For example, whilst the market value of mangrove fuelwood might be very low, thousands of poor households rely on collecting fuelwood to cook their daily meals [13].

Legislation, policies and spatial plans to protect seagrass meadows are globally patchy and lack consistency between regions and the holistic integration needed to tackle multiple pressures. Where management strategies do exist, implementation of these are often inadequate or absent [14], and seagrass meadows remain one of the least protected marine

ecosystems [2]. Low public awareness of seagrass and its importance results in little public pressure on the relevant authorities to punish breaches of legislation.

Community Based Management (CBM) is an increasingly common approach to management and conservation that is centred around the people who depend on the resources and often includes socioeconomic development components (e.g., [15], [16]). When conducted well, CBM can support both environmental conservation and the welfare of communities who live adjacent to the managed ecosystems and who depend on the ecosystem services that they deliver [16]. As CBM should involve a range of perspectives on and approaches to management, including traditional knowledge, the resulting decisions and processes allow for more flexibility than those under top-down frameworks [17]. This may facilitate more adaptive management in the face of environmental and social change; the ability of governance and management structures to adapt will become a key predictor of resilience under accelerating climate change. Here, seagrass conservation under PES frameworks is discussed in the context of CBM, recognising the environmental and social benefits that CBM can provide when conducted well.

The PES framework recognises the management and conservation of ecosystems that can be funded and facilitated [18]. PES payments are made by 'buyers' to land managers or 'stewards', including community groups with tenureship or ownership rights, conditional on the delivery of ecosystem services, such as carbon sequestration or water purification [19]. These ecosystem services are delivered either by protecting existing natural resources or by restoring or creating habitats. Under best practice, PES projects are certified by a third party and the ability of projects to trade is conditional on the adherence by projects to the standards set by the certifying body.

To date, there has been very limited uptake of seagrass under PES projects. Seagrass meadows have been partially included (alongside certified mangrove carbon credits) in only one PES project, Mikoko Pamoja in Kenya [20]. Seagrass restoration in the Virginia Coast Reserve, led by The Nature Conservancy [21], is expected to achieve certification under VCS in early 2022. Blue carbon PES projects have to date focused on carbon sequestration as the only tradable service, despite recognition of the multiple services that mangroves also deliver. Several barriers currently prevent or inhibit the inclusion of seagrass meadow management in certified carbon trading projects; these barriers are discussed here. It is argued that greater flexibility in PES standards should be allowed to facilitate the inclusion of seagrass meadows under certified carbon trading projects. Furthermore, it is recommended that a wider range of ecosystem services delivered by seagrass meadows is recognised under, and incorporated into, PES frameworks. We propose that seagrass meadows may be included in management

strategies alongside other coastal ecosystems, such as mangrove forests, that are more aligned with current PES frameworks. This argument is discussed in the context of CBM and the capacity of community groups to achieve the requirements of certification under current PES standards.

2. Payments for Ecosystem Services as a source of funds for conservation

Payments for Ecosystem Services (PES) reflects the economic, social and health benefits that people gain from the natural environment and provides market-based mechanisms to facilitate environmental conservation. PES programmes can be beneficial when sufficient regulation or financing of environmental protection through traditional (e.g., government or philanthropic/grant-funded) routes is lacking. PES payments are conditional on reported indicators of success, meaning that land managers or stewards, and in some cases wider stakeholder groups, are directly incentivised and rewarded for their stewardship of a habitat [18]. Critically, PES provides protection or enhancement of ecosystems over and above what would have been provided in the absence of payment. Interest in PES has grown over recent decades [19]. Most notably, the quantification and commodification of carbon sequestration is commonly utilised as a policy, market and individual response to climate change [22]. Carbon offsets are traded on either the compliance or voluntary carbon markets; the former refers to legally mandated offsetting required of large-scale polluting corporations and industries and the latter to elective payments made by individuals or organisations. Small-scale, nature-based solutions such as seagrass management would almost certainly fall under the voluntary carbon market. To certify a project, a carbon standard must be chosen; these regulate and accredit this market, provide the flexibility needed by small, community-led projects and can allow innovation as well as a better fit to local contexts. Each standard specifies technical methodologies with which accredited projects align. Currently, the only publicly available methodology for seagrass meadows is Verra's Greenhouse Gas Accounting Methods for Tidal Wetlands and Seagrass Restoration (VM0033); the scientific and policy rationale for which can be found in [23].

Coastal PES schemes are rare in comparison with projects based in terrestrial ecosystems such as watersheds and terrestrial forests. This is not due to lack of ecosystem service provision as mangrove forests sequester 3-4 times as much carbon per hectare than terrestrial forests [24]; rather, scientific, technical and policy barriers and complexities had prevented their inclusion in PES schemes until relatively recently [25]. These barriers include greater relative uncertainty about natural processes such as carbon sequestration and storage,

relatively under-developed standards for design and implementation, greater cost and expertise required for implementing and monitoring projects and complexities or uncertainties in the policy context of coastal ecosystem governance.

3. Challenges in implementing carbon certified, community-based seagrass management projects

3.1 Scientific, technical and conceptual challenges

Carbon trading projects are generally designed, accredited and conducted according to a third-party standard. This ensures that project design and methodologies, including carbon calculations, are sufficiently robust. Certain voluntary standards, such as the Plan Vivo Standard and the Verified Carbon Standard (VCS), encourage the engagement and empowerment of local communities. These allow projects that would be otherwise unfeasible under more technically onerous compliance standards to be implemented. By explicitly identifying and encouraging social outcomes, such standards locate PES projects in complex socio-ecological systems, rather than viewing them as technical means to ensure only physical, chemical or biological outcomes (such as tonnes of carbon). Despite this different perspective, such voluntary carbon standards still require considerable scientific and technical capacity; meeting these technical requirements is especially challenging in remote locations in developing nations, where access to the appropriate equipment and facilities may be difficult or impossible. These scientific challenges are discussed in [25] and [26] and are summarised below.

All carbon standards require projects to demonstrate: a) additionality (that the carbon would not otherwise have been sequestered in the absence of the project); b) permanence (that the carbon that is traded can be reasonably assumed to remain in situ on at least a 100-year timeframe) and c) avoidance or mitigation of leakage (that the instigation of the project at one site will not simply displace damaging activities elsewhere). All three requirements present significant conceptual as well as technical challenges. None of them can be known for certain since they all assume knowledge of the future. Whilst this is taken to be a fundamental conceptual problem by some critics (see e.g. [27]), uncertainty applies to any proposals for human action; in such cases, the usual tools of prediction, risk assessment and judgement can be employed. However, such tools may be expensive and difficult to apply or simply unavailable or unconvincing for many seagrass sites. For example, demonstrating additionality may require the documentation of historic trends in seagrass meadow extent (and

potential losses), providing a baseline scenario against which to compare the impact of project interventions. Sourcing historical data (e.g. from satellite imagery), particularly at fine scales and/or in turbid settings, is often difficult as remote sensing in coastal settings is relatively under-developed and can require ground truth data collection in remote areas.

Projects are also required to meet the specific annual or longer-term targets, congruent with assumptions about the provenance, sequestration and storage of carbon, that are mandated by individual carbon standards. Project developers considering using the carbon market for seagrass conservation will generally be working with lower carbon intensities (and therefore carbon stocks per unit area) than those found in other habitats (e.g., [29]). Seagrass projects relying on avoided emissions are therefore likely to need larger areas than those based on mangroves in order to be viable. Seagrass ecosystems are often patchy and variable over space and time. This means projects may need to monitor and sample large areas and to increase the per unit area sampling intensity in order to understand and document changes in average stocks and flows. Knowing the carbon stocks and how these are changing following a project intervention may still not be enough for seagrass carbon projects. Discussions about the nature, provenance and fate of carbon in seagrass meadows in the scientific literature suggest that further technical challenges may arise, as illustrated by current debates over the importance of calcification and carbon provenance in seagrass meadows.

The production of calcium carbonate (calcification) by marine organisms can generate CO₂. Some authors (e.g. [30]) have argued that calcification by seagrass epiphytes as well as snails, bivalves and crabs living in the seagrass meadows could offset the burial of organic carbon in seagrass soil, thereby reducing the net carbon sequestration of a meadow. The scientific basis of this argument is strongly contested [31]. When applied to a PES context it does not account for the food security value of the calcifying organisms to coastal communities, demonstrating the value of a holistic approach to ecosystem service provision. Seagrass can store carbon originating within the meadow, but it also traps carbon coming from elsewhere. Uncertainties in the provenance of seagrass sediment carbon have led Verra, in their Methodology for Tidal Wetland and Seagrass Restoration under the Verified Carbon Standard [32], to stipulate that projects demonstrate empirical evidence of carbon provenance or assume a fixed rate deduction; the assumption being that carbon that originated outside of the seagrass ecosystem cannot be claimed as tradable seagrass carbon. However, this is not a requirement imposed on carbon projects in other habitats, such as mangroves, that may also trap carbon from elsewhere; the technical barriers for seagrass accreditation seem unjustly high.

3.2 The politics and ethics of the voluntary carbon market and implications for project sustainability

In its early days, the carbon market was heralded as a financial ‘accumulation strategy’ for nature [33]. However, it has since fluctuated and remains unstable. Demand for offsets is driven partly by changing public perspectives, notably influenced by popular media, on the value of carbon offsetting as well as the role of the carbon market within and alongside international agreements, most notably the Paris Agreement. As community-based seagrass carbon trading projects are best suited to the voluntary carbon market, they are dependent on the willingness of buyers to pay. This is in turn influenced by individual ethical attitudes, the drive amongst corporations to create ethical brands, and the broader political context surrounding carbon offsetting. The carbon market is also inherently linked to the economies of western countries, where most carbon buyers are located, and to unpredictable global events. For example, initial media reports [34] show that air travel decreased by almost 80% globally and by more than 90% in Europe during April 2020 because of the COVID-19 pandemic. Such a drop may be welcome news to those alarmed at the apparently inexorable rise in emissions from air travel, but since these constitute a considerable proportion of emissions offset on the voluntary carbon market, this could have a sharp economic impact on carbon-financed projects.

The COVID-19 crisis illustrates both the financial and moral vulnerabilities of voluntary carbon offsetting. Projects need to anticipate and deal with market downturn and have an incentive to establish long-term and stable relationships with regular buyers; this may include, for example, people or institutions anticipating regular long-haul flights. However, offsetting has been denounced as a ‘permit to pollute’ which simply allows the persistence of unsustainable lifestyles, rather than tackling emissions [35]. Whilst the logic and justice of this critique is disputed [36], it is both prudent and ethical for projects to plan for and develop alternative sources of income, and to do what they can to encourage systemic change rather than perpetuate the status quo. If voluntary carbon projects are ‘one small step on the road’ to the Paris Agreement, then they are helping us move towards a world of zero carbon emissions. Such a world will have little use for voluntary offsets that currently exist (although there *will* continue to be a need to invest in the conservation and expansion of natural carbon sinks). It is incumbent on projects to work with buyers as part of a broader strategy of carbon reduction, ensuring that offsetting is utilised as one small part of the buyers’ wider response to the climate change crisis. For example, the Kenyan mangrove conservation project Mikoko Pamoja is committed to communicating ‘the three Ps’ to buyers and stakeholders; action on climate change requires, in order of priority: 1) Political change towards a zero-carbon economy; 2)

Personal action to reduce carbon footprints; and 3) Paying for carbon offsets to responsible projects. Projects should, from the outset, plan for life beyond the current model of voluntary offsetting and position themselves clearly on the side of systemic change, rather than risk being seen as an excuse for political inaction.

537 4. Strengths and opportunities of community PES-based seagrass conservation

538 Despite the challenges of implementing a seagrass-based PES project described above, there
539 remain many potential opportunities and strengths of doing so. These strengths are primarily
540 social and environmental in nature and demonstrate how conservation can work for both
541 people and nature. In a forecasting exercise to identify research priorities for achieving healthy
542 marine ecosystems, Friedman et al. [37] conclude that increased opportunities for
543 coproduction are essential. This means that cross-sector, interdisciplinary, participatory work
544 (including for example academics, development agencies, indigenous and local stakeholders
545 and the private sector) is needed to address the complex socio-ecological challenges that their
546 diverse experts prioritised. PES projects, in their conception, development and operation,
547 exemplify this kind of coproduction. Done well, PES projects can help develop new
548 collaborative working, show the links between nature and human wellbeing and foster
549 institutions that build community resilience.

550 4.1 Ecosystem services and benefits delivered to coastal communities

551 The benefits of seagrass conservation to coastal communities are likely to be much more
552 diverse than the ecosystem services that are the focus of a PES project. These benefits
553 include food provision, in the form of fish and shellfish that use the seagrass meadows as a
554 nursery habitat and feeding ground, coastal protection, tourism opportunities, cultural value,
555 water purification, educational and research opportunities, and raw materials (e.g., as
556 fertiliser). These services are of particular importance to resource-poor communities. Fish and
557 shellfish are often important for food security (e.g. [38]), coastal tourism can be a source of
558 income, and coastal protection will become increasingly valuable under projected climate
559 change scenarios, particularly in developing countries. Economic valuation of these services
560 may be challenging [39] and trade-offs between services and their impacts on local
561 communities, such as the exclusion of mobile fishing gear in order to preserve carbon stocks
562 and resulting loss of livelihood, should be considered. However, their collective value to
563 coastal communities should not be underestimated and seagrass-based PES projects should
564 be designed and assessed with the full range of services in mind. Whilst the focus in the
565 voluntary market remains on carbon accreditation, relevant standards such as Plan Vivo
566 already require benefits to biodiversity and communities and encourage reporting against the
567 Sustainable Development Goals (SDGs) and some frameworks, such as Verra, have
568 developed standards that privilege SDGs as the main objectives. Hence opportunities are
569 emerging to formally incorporate wider services and benefits into PES approaches.

570

571 4.2 Communities and stakeholders as owners and beneficiaries of environmental 572 conservation

573

574 Fisherfolk are likely to be the primary beneficiaries of a seagrass conservation project as they
575 will benefit from enhanced stocks [38]. Management measures may also directly impact fishing
576 activities, as physical damage from fishing gear is one of the primary threats to seagrass
577 meadows [1], particularly in less-developed regions where nearshore fishing is prevalent.

578 Conflict between management measures and the needs of those who directly depend on
579 ecosystems for sustenance and/or income can be minimised through direct and meaningful
580 involvement of stakeholders in the planning and implementation of management strategies
581 This stakeholder involvement can also instil a sense of ownership of a project, encourage buy-
582 in from stakeholders, and improve the likelihood of stakeholder adherence to management
583 measures. These factors contribute to an enhanced likelihood of success of the seagrass
584 conservation project, thereby improving project sustainability and conservation outcomes. The
585 success of well-run community-based fisheries management has been evidenced (e.g. [40],
586 [41]), particularly in the Pacific Islands (e.g. [42]) although no published examples to date have
587 illustrated seagrass-based fisheries management.

588 PES schemes allow for 'participants' to be direct beneficiaries of project interventions. This
589 may be in the form of direct payments to individuals or community groups, who are undertaking
590 management interventions to protect a habitat. This 'benefits sharing' framework allows for
591 direct involvement of stakeholders both as environmental stewards and as beneficiaries of this
592 management; directly through PES payments and indirectly through enhanced ecosystem
593 services. This framework also directly links environmental conservation with economic gain,
594 alleviating conflict between the two that can arise through top-down approaches to
595 management that do not engage and involve stakeholders.

596

597 4.3 Contributions to national and international policy commitments

598

599 Conserving and restoring carbon-rich ecosystems, including seagrass meadows, is an
600 essential part of achieving the goals of the Paris Agreement [43]. Seagrass meadows have
601 been identified, among other ecosystems, to contain 'irrecoverable carbon' – carbon that, if
602 lost, cannot be recovered on a timescale in line with avoiding catastrophic climate change [44].
603 To date, there has been very limited incorporation of Blue Carbon ecosystems into Nationally

604 Determined Contributions (NDCs), despite their potential to contribute to both mitigation and
605 adaptation strategies (see [45] for existing examples). Only 10 of the 159 countries containing
606 seagrass countries include an explicit reference to seagrasses, though these do not
607 necessarily include a measurable target [46]. This is partly due to initial lack of guidance on
608 accounting methodologies for carbon in wetlands and coastal habitats. The Intergovernmental
609 Panel on Climate Change (IPCC) issued the Supplement to the 2006 IPCC Guidelines for
610 National Greenhouse Gas Inventories for Wetlands (Wetlands Supplement) in 2013 to provide
611 guidance on accounting methodologies. Additional information comes from the Guiding
612 principles for delivering coastal wetland projects [47]. Both examples give only limited
613 guidance for seagrass meadows. More recently, community accessible guidance for
614 protecting seagrass through PES was produced by UNEP [48].

615 At present, projects on voluntary markets are not accounted for in national and international-
616 level carbon accounting, and therefore do not contribute to nations' climate policies and
617 commitments. Currently, the administrative burden of compliance mechanisms, such as the
618 Clean Development Mechanism (CDM), is too high for Blue Carbon projects to qualify.
619 Development of Article 6 (dealing with cooperation and market mechanisms) to the Paris
620 Agreement may contribute to the accessibility of market and non-market approaches for
621 smaller Blue Carbon projects [49]. Article 6 aims to encourage international cooperation and
622 cost-effective and globally recognised centralised crediting, providing opportunities for
623 countries that have lacked the capacity to develop their own crediting systems. Whilst Article
624 6 presents opportunities for the conservation of coastal ecosystems and other carbon dense
625 habitats at scale, it also raises the risks of international actors using offsetting in bad faith to
626 delay or obscure emissions reductions. Policy discussion over Article 6 will need to engage
627 explicitly with this risk if a credible international system is to emerge.

628 In addition to climate policies, CBM and restoration of seagrass meadows has the potential
629 to contribute directly to 26 targets of Sustainable Development Goals (SDGs) 1, 2, 5, 6, 8,
630 11, 12, 13, 14 and 17, and achieve multiple international commitments and objectives, such
631 the Aichi Biodiversity Targets, the United Nations Decade on Ecosystem Restoration, the
632 United Nations Decade of Ocean Science for Sustainable Development, the Ramsar
633 Convention on Wetlands and the Sendai Framework on Disaster Risk Reduction, amongst
634 others [2].

635 5 Adapting PES frameworks to facilitate seagrass management

636 Seagrass carbon trading projects face multiple scientific, technical and political challenges in
637 achieving certification and reporting under carbon standards, increasing the costs of running

638 such projects. These challenges are linked to the need for carbon standards to ensure robust,
639 accountable and transparent project design, certification and monitoring.

640 5.1 Carbon standards and seagrass conservation

641 Current carbon standards embed the scientific rigour required by the international carbon
642 market to meet the objective of carbon offsetting. However, the high costs and specialist
643 expertise implied by these protocols in effect exclude most seagrass community-based
644 conservation projects. There is a contradiction here between the focus on the natural sciences,
645 which emphasises reducing uncertainty about stocks and flows of carbon, and the findings of
646 social science which show that well designed community-based conservation is likely to be
647 more effective in the long run than top-down management designed and imposed from outside
648 (e.g. [50]). Carbon standards that aim to facilitate CBM should consider how their
649 methodologies can be adapted to accommodate their intended project audience whilst
650 maintaining scientific rigour.

651 Because the voluntary carbon market is not subject to regulation as stringent as the
652 compliance market, it allows flexibility for innovation and experimentation by projects that
653 would otherwise be ineligible to claim carbon benefit under larger compliance standards [51].
654 This flexibility has allowed voluntary carbon standards to certify projects under diverse
655 community governance structures that are locally appropriate and that ensure benefit sharing
656 among local communities. It has also allowed the inclusion of environmentally, economically
657 and socially valuable yet logistically, technically and politically challenging ecosystems such
658 as mangroves to be included under carbon trading. For example, four (Mikoko Pamoja and
659 Vanga Blue Forest in Kenya, Tahiry Honko in Madagascar and a mangrove restoration project
660 in Myanmar) of the five (those previously named and a mangrove restoration project in Fiji on
661 the CDM) certified mangrove carbon trading projects to date have been certified under
662 voluntary carbon standards. This flexibility has arguably led to more ethically and socially
663 robust projects; the CDM, as the most active compliance market program, is more technically
664 demanding but has been widely criticised for lack of consideration of social principles and
665 human rights (e.g. [52]). By taking flexible approaches to project design, voluntary carbon
666 standards provide the flexibility to facilitate innovation in the carbon market (e.g. [53]). This
667 capacity for innovation may mean that voluntary carbon trading projects could bridge the gap
668 in skills, knowledge and finance that is a barrier to certain sectors, including blue carbon, being
669 included in NDCs (e.g. [51], [54]). Here it is argued that the capacity of the voluntary carbon
670 market to foster innovation can facilitate the inclusion of seagrass meadows under certified
671 projects, and in doing so stimulate scientific, financial and policy advancements that can
672 support the inclusion of seagrass in the compliance carbon market and other policy
673 frameworks such as NDCs. Facilitating this will require careful consideration of the scientific

674 criticisms of seagrass carbon, discussed in more detail in [25], as well as novel approaches to
675 project design discussed below.

676 The inclusion of seagrass meadows in voluntary carbon market projects may be an iterative
677 process through which project developers and standards work together to hone approaches
678 and find solutions. Current methodologies for citizen science monitoring of seagrass could be
679 applied, allowing community-accessible protocols that can provide sufficient rigour for the
680 assessment of seagrass extent and condition. Current scientific understanding of carbon
681 sequestration and storage, combined with some local sampling and appropriate risk buffers,
682 justifies reasonable assumptions on the carbon benefit provided by seagrass protection and
683 restoration. Potential issues surrounding the source of carbon in seagrass meadows and the
684 fate of this carbon in disturbance scenarios require further research [55]. However, it is argued
685 that given that the complexities of doing so, are a barrier to the financing of environmentally,
686 economically and socially valuable ecosystems that are a known carbon sink. Voluntary
687 carbon market standards should consider flexible approaches to the inclusion of seagrass
688 meadows in certified projects whilst being clear about the uncertainties involved.

689

690 5.2 Beyond carbon: community-based management under a multi-ecosystem and 691 ecosystem services approach

692

693 Community-based mangrove management has been certified under existing carbon trading
694 projects. Along with saltmarsh and coral reefs, there is a high degree of ecological connectivity
695 between these BCEs(e.g. [10], [11]) and they frequently occur adjacent to one another and
696 the delivery of services by any one ecosystem is likely to be dependent on the health of
697 connected ecosystems [56]. This synergy provides an opportunity for seagrass to be included
698 in existing, certified projects under a co-benefits approach that incorporates multiple
699 ecosystems. This approach has been taken by the Mikoko Pamoja project; under the Plan
700 Vivo standard, the project has included the protection of seagrass meadows as a co-benefit
701 alongside carbon credits generated by avoided deforestation and restoration of mangroves.
702 The fishing community as primary stakeholders have been engaged in the design and
703 implementation of the management measures and are considered the primary beneficiaries
704 of community development activities linked to the protected area. The protected area and
705 associated community benefits are financed through donations leveraged alongside certified
706 carbon offset sales which are marketed under a multi-ecosystem service approach that
707 communicates the carbon sequestration, fisheries enhancement and coastal protection
708 services delivered by the seagrass meadows. Buyers are therefore purchasing standard
709 carbon credits, certified against monitoring targets for mangroves, but may choose to make

710 additional donations against quantified benefits (which include carbon sequestration) based
711 on seagrass conservation. These benefits are monitored and reported to Plan Vivo, the
712 accrediting standard, following a citizen science seagrass monitoring protocol. Hence a hybrid
713 model combining the rigorous and expensive accounting of mangrove carbon credits with
714 additional seagrass monitoring and protection allows an existing PES framework to secure
715 investment in seagrass conservation.

716 A future in which carbon offsetting may not be necessary as a strategy for global carbon
717 mitigation will require alternative sources of income for the conservation of blue carbon
718 projects. It is therefore recommended here that buyers, standards, project developers and
719 policy makers consider holistic approaches to the assessment and financing of ecosystem
720 service delivery in seagrass ecosystems. By incorporating services beyond carbon
721 sequestration, including fisheries enhancement, coastal protection and tourism, PES project
722 developers have the opportunity to create more financially robust projects that explicitly protect
723 and enhance the benefits that seagrass meadows deliver to coastal communities.

724 Monitoring and measuring indicators against a baseline are essential components of PES
725 schemes, ensuring that conditions are met for PES transactions. As seagrass PES is
726 relatively underdeveloped and gaps exist in the scientific literature, challenges may arise in
727 quantifying certain ecosystem services. Projects and certifying bodies may need to take
728 flexible and adaptive approaches in monitoring requirements; risk assessments and proxies
729 may be incorporated alongside direct monitoring, such as the use of fisheries yield as a
730 proxy for nursery habitat functioning [56].

731 6 The future of PES as a facilitator of conservation

732 The sustainability of PES programmes has been questioned in the literature (e.g. [57], [58]).
733 These debates include whether the value of nature is embedded in land management as a
734 result of PES programmes, or if managers are driven only by financial incentives (e.g., [58],
735 [59]). This argument is less clear-cut when considering resource-poor communities who
736 depend on the presence of seagrass meadows, particularly for fishing, for survival and other
737 basic needs and for whom the restriction of damaging activities would be challenging without
738 the provision of financial incentives, whether or not other values exist already or are instilled
739 through a PES programme. By embedding capacity-building such as skills development and
740 securing land tenure and property rights agreements, local institutions can be developed to
741 facilitate sustainable management beyond the project lifespan, mitigating the need for PES
742 and any external support that a certified programme requires. Broadly, projects should seek

743 to address drivers of degradation such as poverty, damaging land and coastal use practices
744 and education gaps that perpetuate ecosystem degradation.

745 Debate exists as to whether PES, in particular carbon trading, should be used as a solution
746 for conservation. Considering carbon trading alone, the carbon market allows businesses and
747 individuals to achieve carbon reduction targets that would otherwise be unachievable through
748 emissions reductions alone without a systematic shift to a low-carbon society and economy.
749 At the same time, new international climate change frameworks and tools, in particular NDCs,
750 may reduce the need for private finance to fund emissions reductions or sequestration
751 activities, including nature-based solutions. Indeed, in an ideal world, there would be little to
752 no need for carbon offsetting. For now, however, it bridges the gap between climate change
753 targets and global progress towards those targets, whilst engaging the private sector in climate
754 action and empowering communities to engage in ecosystem management. It also allows
755 individuals and organisations to take responsibility for legacy as well as current emissions,
756 going beyond 'net-zero'. The need for PES based on water quality, biodiversity or other
757 ecosystem services may be more long-lived without the same systematic shift that is focused
758 on climate change. Examples of PES arrangements exist between local buyers and providers,
759 demonstrating how such arrangements can provide mutual benefits for tourism and coastal
760 ecosystems (e.g., in Fiji [60]) or for water providers and agricultural land managers (e.g., [61]).
761 Non-carbon PES markets have yet to see the same degree of development that the carbon
762 market has and continues to demonstrate; however, their relevance and application may
763 outlast that of carbon.

764

765 7 Conclusion

766 Community-based conservation of seagrass meadows through PES schemes presents an
767 opportunity to fund environmental conservation, facilitate community empowerment and assist
768 countries in achieving their commitments under international agreements such as the Paris
769 Agreement under a structured, transparent and accountable mechanism. As the majority of
770 PES programmes focus on carbon as the tradable ecosystem service, small-scale,
771 community-based projects that aim to protect seagrass meadows face considerable and often
772 insuperable challenges in certification under existing carbon standards, even when these
773 standards are specifically tailored towards such projects. These challenges arise from a lack
774 of scientific certainty and subsequent burden on projects to fill these gaps with project-level
775 empirical data. In certain cases, this has led to an arguably unfairly high burden of proof falling
776 on community groups, creating bottlenecks to the creation of seagrass PES projects. Here, it

777 is recommended that carbon standards initially allow for the inclusion of seagrass in existing
778 certified projects, such as those targeted at mangrove conservation, under an ‘added benefits’
779 approach, minimising the financial, scientific and technical burdens of a seagrass-only project.
780 Many of these burdens arise from concerns that PES projects based on carbon offsets may
781 be individually fraudulent or ineffective, or that collectively such projects may slow progress
782 towards a net zero carbon emissions world by distracting policy makers, corporations and
783 individuals from the necessary systemic changes. Such concerns are undoubtedly important,
784 but so are those of the climate scientists, ecologists, conservationists and seagrass-
785 dependent communities around the world who know the value of these ecosystems for
786 humans and for nature and who document and experience their decline. New and better ways
787 of financing and supporting seagrass conservation are required and PES can be one of these
788 ways. There are many people and organisations of good will who understand that purchasing
789 carbon credits does not and will not remove the need for systemic change, but who are still
790 interested in purchasing credits as one positive response to the emissions they currently find
791 hard or impossible to avoid. There are project developers looking to help communities
792 conserve their seagrass who would never present seagrass conservation as an alternative to
793 emissions or a solution to the climate emergency, but know it is one small part of a solution.
794 Carbon standards (and other PES certification bodies) should consider the ability of
795 community groups to meet stringent standards and whether compromises between scientific
796 robustness and accessibility can be made to facilitate community seagrass conservation. The
797 importance of seagrass meadows is recognised scientifically and by the communities who live
798 adjacent to and depend upon them; adapting our approaches to conservation frameworks will
799 help to facilitate and finance seagrass conservation for the benefit of people and the
800 environment.

801

802 Funding: This research was funded by the Swedish International Development Cooperation
803 Agency (SIDA). SIDA has no involvement in the study design, in the collection, analysis and
804 interpretation of data, or in the writing of the report.

805

806 8 References

807 [1] Waycott, M., Duarte, C., Carruthers, T., Orth, R., Dennison, W., Olyarnik, S., Calladine, A.,
808 Fourqurean, J., Heck Jr., K., Randall Hughes, A., Kendrick, G., Judson Kenworthy, W.,
809 Short, F. and Williams, S. (2009) Accelerating loss of seagrasses across the globe

- 810 threatens coastal ecosystems. PNAS 106(30): 12377-12382.
811 <https://doi.org/10.1073/pnas.0905620106>
- 812 [2] United Nations Environment Programme (2020a). Out of the blue: The value of seagrasses
813 to the environment and to people. UNEP, Nairobi
- 814 [3] Cabaço, S., Santos, R. and Duarte, C.M. (2008) The impact of sediment burial and erosion
815 on seagrasses: A review. Estuarine Coastal and Shelf 79: 354-366.
816 <https://doi.org/10.1016/j.ecss.2008.04.021>
- 817 [4] Short, F.T., Kosten, S., Morgan, P.A., Malone, S. and Moore, G.E. (2016) Impacts of
818 climate change on submerged and emergent wetland plants. Aquatic Botany 135: 3-17.
819 <https://doi.org/10.1016/j.aquabot.2016.06.006>
- 820 [5] Fernandes, M.B., van Gils, J., Erfemeijer, P.L.A., Daly, R., Gonzalez, D. and Rouse, K.
821 (2019) A novel approach to determining dynamic nitrogen thresholds for seagrass
822 conservation. Journal of Applied Ecology 56: 253– 261. [https://doi.org/10.1111/1365-
823 2664.13252](https://doi.org/10.1111/1365-2664.13252)
- 824 [6] Fortes, MD. 2018. Seagrass ecosystem conservation in Southeast Asia needs to link
825 science to policy and practice. Ocean and Coastal Management 159 (2018) 51-56. doi:
826 10.1016/j.ocecoaman.2018.01.028
- 827 [7] Nordlund, L.M., Jackson, E., Nakaoka, M., Samper-Villarreal, J., Beca-Carretero, P. and
828 Creed, J. (2018) Seagrass ecosystem services – what’s next? Marine Pollution Bulletin
829 134: 145-151. doi: <https://doi.org/10.1016/j.marpolbul.2017.09.014>
- 830 [8] Nordlund, L., Koch, E., Barbier, E. and Creed, J. (2016) Seagrass Ecosystem Services and
831 Their Variability across Genera and Geographical Regions. PLoS ONE 11(10):
832 e0163091. <https://doi.org/10.1371/journal.pone.0163091>
- 833 [9] Jänes, H., Macreadie, P., Zu Ermgassen, P., Gair, J., Treby, S., Reeves, S., Nicholson, E.,
834 Ierodiaconou, D. and Carnell, P. Quantifying fisheries enhancement from coastal vegetated
835 ecosystems, Ecosystem Services 43: 101105. <https://doi.org/10.1016/j.ecoser.2020.101105>
- 836 [10] Huxham, M., Whitlock, D., Githaiga, M., & Dencer-Brown, A. (2018) Carbon in the Coastal
837 Seascape : How Interactions Between Mangrove Forests , Seagrass Meadows and
838 Tidal Marshes Influence Carbon Storage. Current Forestry Reports 4(2): 101–110.
839 <https://doi.org/10.1007/s40725-018-0077-4>
- 840 [11] Guannel, G., Arkema, K., Ruggiero, P. and Verutes, G. (2016) The Power of Three: Coral
841 Reefs, Seagrasses and Mangroves Protect Coastal Regions and Increase Their
842 Resilience. PLoS ONE 11(7): e0158094. <https://doi.org/10.1371/journal.pone.0158094>

- 843 [12] Costanza, R., de Groot, R., Sutton, P., van der Ploeg, S., Anderson, S., Kubiszewski, I.,
844 Farber, S. and Turner, R. (2014) Changes in the global value of ecosystem services.
845 Global Environmental Change 26: 152-158.
846 <https://doi.org/10.1016/j.gloenvcha.2014.04.002>
- 847 [13] Huxham, M., Emerton, L., Kairo, J., Munyi, F., Abdirizak, H., Muriuki, T., Nunan, F. and
848 Briers, R. A. (2015) Applying Climate Compatible Development and economic valuation
849 to coastal management: A case study of Kenya's mangrove forests. Journal of
850 Environmental Management 157: 168–181.
851 <https://doi.org/10.1016/j.jenvman.2015.04.018>
- 852 [14] Griffiths, L., Connolly, R. and Brown, C. (2020) Critical gaps in seagrass protection reveal
853 the need to address multiple pressures and cumulative impacts. Ocean & Coastal
854 Management 183: 104946 <https://doi.org/10.1016/j.ocecoaman.2019.104946>.
- 855
- 856 [15] Dessler, W., Büscher, B., Schoon, M. Brockington, B., Hayes, T., Kull, C., McCarthy, J.
857 and Shrestha, K. (2010) From hope to crisis and back again? A critical history of the
858 global CBNRM narrative. Environmental Conservation 37(1): 5-15.
859 doi:10.1017/S0376892910000044
- 860 [16] Calfucura, E. (2018) Governance, Land and Distribution: A Discussion on the Political
861 Economy of Community-Based Conservation. Ecological Economics 145: 18-26. doi:
862 10.1016/j.ecolecon.2017.05.012.
- 863 [17] Allen, C. R., & Garmestani, A. S. (Eds.). (2015). Adaptive Management of Social-
864 Ecological Systems. <https://doi.org/10.1007/978-94-017-9682-8>
- 865 [18] Wunder, S. (2005). Payments for environmental services: some nuts and bolts. In CIFOR
866 Occasional Paper. <https://doi.org/10.17528/cifor/001760>
- 867 [19] Salzman, J., Bennett, G., Carroll, N., Goldstein, A. and Jenkins, M. (2018) The global
868 status and trends of Payments for Ecosystem Services. Nature Sustainability 1: 136-
869 144. <https://doi.org/10.1038/s41893-018-0033-0>
- 870
- 871 [20] Mikoko Pamoja (2020) Plan Vivo Project Design Document (PDD). 2020 Revision.
872 Available at: [https://www.planvivo.org/docs/MikokoPamoja-PDD-2020-revision-](https://www.planvivo.org/docs/MikokoPamoja-PDD-2020-revision-published.pdf)
873 [published.pdf](https://www.planvivo.org/docs/MikokoPamoja-PDD-2020-revision-published.pdf) [accessed 11/08/2020]

- 874 [21] Oreska, M.P.J., McGlathery, K.J., Aoki, L.R., Berger, A.C., Berg, P. and Mullins, L. (2020)
875 The greenhouse gas offset potential from seagrass restoration. *Science Reports* 10:
876 7325. <https://doi.org/10.1038/s41598-020-64094-1>
- 877 [22] Jakavoc, C., Latawiec, A.E., Lacerda, E., Lucas, I.L., Korys, K.A., Iribarrem, A., Malaguti,
878 G.A., Turner, K., Luisetti, T. and Strassburg, B.B.N. (2020) Costs and Carbon Benefits
879 of Mangrove Conservation and Restoration: A Global Analysis. *Ecological Economics*
880 176: 106758. <https://doi.org/10.1016/j.ecolecon.2020.106758>
- 881 [23] Needelman, B.A., Emmer, I.M., Emmett-Mattox, S., Crooks, S., Megonigal, J.P., Myers,
882 D., Oreska, M.P.J. and McGlathery, K. (2018) The Science and Policy of the Verified
883 Carbon Standard Methodology for Tidal Wetland and Seagrass Restoration. *Estuaries
884 and Coasts* 41: 2159–2171. <https://doi.org/10.1007/s12237-018-0429-0>
- 885 [24] Mcleod, M., Chmura, G.L., Bouillon, S., Salm, R., Björk, M., Duarte, C.M., Lovelock, C.E.,
886 Schlesinger, W.H., and Silliman, B.R. (2011) A blueprint for blue carbon: toward an
887 improved understanding of the role of vegetated coastal habitats in sequestering CO₂.
888 *Frontiers in Ecology and the Environment* 9(10): 552–560.
889 <https://doi.org/10.1890/110004>
- 890 [25] United Nations Environment Programme, 2020b. Opportunities and Challenges in
891 Community-Based Seagrass Conservation. UNEP, Nairobi
- 892 [26] Huxham, M., Brown, C.J., Unsworth, R.K.F., Stankovic, M., and Vanderklift, M. (2020)
893 Financial Incentives. In: *Out of the blue: The value of seagrasses to the environment
894 and to people* [Potouroglou M, Grimsditch G, Weatherdon L, Lutz S (eds.)]. UNEP,
895 Nairobi.
- 896 [27] Jaccard, M. (2011) The case of carbon neutrality: buying your way to innocence sounds
897 too good to be true. It probably is. Available at
898 <http://markjaccard.blogspot.com/2013/02/the-case-of-carbon-neutrality.html> [accessed
899 30/06/2020]
- 900 [28] Fourqurean, J., Duarte, C., Kennedy, H. et al. Seagrass ecosystems as a globally
901 significant carbon stock. *Nature Geoscience* 5: 505–509.
902 <https://doi.org/10.1038/ngeo1477>
- 903 [29] Bulmer, R.H., Stephenson, F., Jones, H.F.E., Townsend, M., Hillman, J.R.,
904 Shwendenmann, L., and Lundquist, C.J. (2020) Blue Carbon Stocks and Cross-Habitat
905 Subsidies. *Frontiers in Marine Science* 7. doi: 10.3389/fmars.2020.00380

- 906 [30] Howard, J.L., Creed, J.C., Aguiar, M.V.P. & Fouquerean, J.W. (2017) CO₂ released by
907 carbonate sediment production in some coastal areas may offset the benefits of
908 seagrass 'Blue Carbon' storage. *Limnology and Oceanography* 63: 160–172.
909 <https://doi.org/10.1002/lno.10621>
- 910 [31] Saderne, V., Geraldi, N.R., Macreadie, P.I., Maher, D.T., Middelburg, J.J., Serrano, O.,
911 Almahasheer, H., Arias-Ortiz, A., Cusack, M., Eyre, B.D., Fourqurean, J.W., Kennedy,
912 H., Krause-Jensen, D., Kuwae, T., Lavery, P.S., Lovelock, C.E., Marba, N., Masqué, P.,
913 Mateo M.A., Mazarrasa, I., McGlathery, K.J., Oreska, M.P.J., Sanders, C.J., Santos,
914 I.R., Smoak, J.M., Tanaya, T., Watanabe, K. and Duarte, C.M. (2019) Role of carbonate
915 burial in Blue Carbon budgets. *Nature Communications* 10:1006. doi:
916 <https://doi.org/10.1038/s41467-019-08842-6>
- 917 [32] Verra (2015) VM0033 Methodology for Tidal Wetland and Seagrass Restoration. Verra,
918 Washington DC.
- 919 [33] Bumpus, A.G., and Liverman, D.M. (2008) Accumulation by decarbonization and the
920 governance of carbon offsets. *Economic Geography* 84: 127–55.
- 921 [34] Forbes (2020) Future Air Travel Is 'Touchless' Yet Terrifying: Fewer Flights, Sudden
922 Border Closures, No Movies. Available at:
923 [https://www.forbes.com/sites/jamiecartereurope/2020/05/11/the-future-of-travel-is-](https://www.forbes.com/sites/jamiecartereurope/2020/05/11/the-future-of-travel-is-touchless-yet-terrifying-with-fewer-flights-last-minute-border-closures/#600919133bd8)
924 [touchless-yet-terrifying-with-fewer-flights-last-minute-border-closures/#600919133bd8](https://www.forbes.com/sites/jamiecartereurope/2020/05/11/the-future-of-travel-is-touchless-yet-terrifying-with-fewer-flights-last-minute-border-closures/#600919133bd8)
925 [accessed 12/05/2020]
- 926 [35] Monbiot, G. (2006) Selling Indulgences. *The Guardian*. Accessed 30/06/2020. Available
927 at <https://www.monbiot.com/2006/10/19/selling-indulgences/>
- 928 [36] Huxham, M. and Sumner, D. (2019) The Sins of our Fathers – Offsets and Legacy Carbon.
929 Accessed 30/06/2019. Available at [https://www.aces-org.co.uk/the-sins-of-the-fathers-](https://www.aces-org.co.uk/the-sins-of-the-fathers-offsets-and-legacy-carbon/)
930 [offsets-and-legacy-carbon/](https://www.aces-org.co.uk/the-sins-of-the-fathers-offsets-and-legacy-carbon/) [accessed 10/08/2020]
- 931 [37] Friedman, W. R., Halpern, B. S., McLeod, E., Beck, M. W., Duarte C.M., Kappel C. V.,
932 Levine, A., Sluka, R. D., Adler, S., O'Hara, C. C., Sterling, E. J., Tapia-Lewin, S., Losada,
933 I. J., McClanahan, T.R., Pendleton, L., Spring, M., Toomey, J. P., Weiss, K. R,
934 Possingham, H. P. and Montambault, J. R. (2020) Research Priorities for Achieving
935 Healthy Marine Ecosystems and Human Communities in a Changing Climate. *Frontiers*
936 *in Marine Science* (7) doi: 10.3389/fmars.2020.00005

- 937 [38] Unsworth, R.K.F., Nordlund, L.M., Cullen-Unsworth, L.C. (2019) Seagrass meadows
938 support global fisheries production. *Conservation Letters* 12: e12566.
939 <https://doi.org/10.1111/conl.12566>
- 940 [39] Lau, W. (2013) Beyond carbon: Conceptualizing payments for ecosystem services in blue
941 forests on carbon and other marine and coastal ecosystem services. *Ocean and Coastal*
942 *Management* 83: 5-14. <https://doi.org/10.1016/j.ocecoaman.2012.03.011>
- 943 [40] Cudney-Bueno, R., Basurto, X (2009) Lack of Cross-Scale Linkages Reduces
944 Robustness of Community-Based Fisheries Management. *PLoS ONE* 4(7):e6253.
945 <https://doi.org/10.1371/journal.pone.0006253>
- 946 [41] Lobe, K., and Berkes, F. (2004) The padu system of community-based fisheries
947 management: change and local institutional innovation in south India. *Marine Policy*
948 28(3): 271-281. [https://doi.org/10.1016/S0308-597X\(03\)00087-3](https://doi.org/10.1016/S0308-597X(03)00087-3)
- 949 [42] Johannes, R.E. (2002) The Renaissance of Community-Based Marine Resource
950 Management in Oceania. *Annual reviews of Ecology and Systematics* 33: 317-340.
951 <https://doi.org/10.1146/annurev.ecolsys.33.010802.150524>
- 952 [43] Blue Carbon Initiative (n.d.) Guidelines on enhanced action: A Guide on how countries
953 may include blue carbon in their Nationally Determined Contributions. Available from:
954 <https://www.thebluecarboninitiative.org/policy-guidance> [accessed 11/08/2020]
- 955 [44] Goldstein, A., Turner, W.R., Spawn, S.A. Anderson-Teixeira, K.J., Cook-Patton, S.,
956 Fargione, J., Gibbs, H.K., Griscom, B., Hewson, J.H., Howard, J.F., Ledezma, J.C.,
957 Page, S., Koh, L.P. Rockström, J., Sanderman, J. and Hole, D.G. Protecting
958 irrecoverable carbon in Earth's ecosystems. *Nature Climate Change* 10: 287–295.
959 <https://doi.org/10.1038/s41558-020-0738-8>
- 960 [45] Martin, A., Landis, E., Bryson, C., Lynaugh, S., Mongeau, A., and Lutz, S. (2016) Blue
961 Carbon - Nationally Determined Contributions Inventory. Appendix to: Coastal blue
962 carbon ecosystems. Opportunities for Nationally Determined Contributions. Published
963 by GRID-Arendal, Norway.
- 964 [46] Fortes, M., Griffiths, L., Collier, C., Nordlund, L.M., de la Torre-Castro, M., Vanderklift, M.,
965 Ambo-Rappe, R., Grimsditch, G., Weatherdon, L., Lutz, S. and Potouroglou, M. (2020)
966 Policy and Management Options. In: *Out of the blue: The value of seagrasses to the*
967 *environment and to people* [Potouroglou M, Grimsditch G, Weatherdon L, Lutz S (eds.)].
968 UNEP, Nairobi.

- 969 [47] United Nations Environment Programme and Center For International Forestry Research
970 (2014) Guiding principles for delivering coastal wetland carbon projects. United Nations
971 Environment Programme, Nairobi, Kenya and Center for International Forestry
972 Research, Bogor, Indonesia
- 973 [48] United Nations Environment Programme, 2020c. Protecting Seagrass Through Payments
974 for Ecosystem Services: A Community Guide. UNEP, Nairobi
- 975 [49] Herr, D., Chagas, T., Krämer, N., Conway, D., Streck, C. (2018). Coastal blue carbon and
976 Article 6. Implications and opportunities. Amsterdam: Climate Focus. Available at:
977 [https://climatefocus.com/sites/default/files/20181203_Article%20and%20Coastal](https://climatefocus.com/sites/default/files/20181203_Article%20and%20Coastal%20Blue%20Carbon.pdf)
978 [%20Blue%20Carbon.pdf](https://climatefocus.com/sites/default/files/20181203_Article%20and%20Coastal%20Blue%20Carbon.pdf)
- 979
- 980 [50] Herr, D., Blum, J., Himes-Cornell, A. and Sutton-Grier, A. (2019) An analysis of the
981 potential positive and negative livelihood impacts of coastal carbon offset projects.
982 Journal of Environmental Management 235: 463-479.
983 <https://doi.org/10.1016/j.jenvman.2019.01.067>
- 984 [51] Kollmuss, A., Zink, H. and Polycarp, C. (2008) Making Sense of the Voluntary Carbon
985 Market: A Comparison of Carbon Offset Standards. Published by WWF Germany.
- 986 [52] Schade, J. and Obergassel, W. (2014) Human rights and the Clean Development
987 Mechanism. Cambridge Review of International Affairs 27: 717-735.
988 <https://doi.org/10.1080/09557571.2014.961407>
- 989 [53] Guigon, P. (2010) "Voluntary Carbon Markets: How Can They Serve Climate Change
990 Policies", OECD Environmental Working Paper No. 19, 2010, OECD publishing, ©
991 OECD. doi: 10.1787/5km975th0z6h-en
- 992
- 993 [54] International Carbon and Offset Reduction Alliance (ICROA) (2017) Guidance report:
994 pathways to increased voluntary action by non-state actors. Available at
995 [https://www.ieta.org/resources/International_WG/Article6/Portal/ICROA_Pathways%20](https://www.ieta.org/resources/International_WG/Article6/Portal/ICROA_Pathways%20to%20increased%20voluntary%20action.pdf)
996 [to%20increased%20voluntary%20action.pdf](https://www.ieta.org/resources/International_WG/Article6/Portal/ICROA_Pathways%20to%20increased%20voluntary%20action.pdf) [accessed 30/06/2020]
- 997 [55] Macreadie, P.I., Anton, A., Raven, J.A., Beaumont, N., Connolly, R.M., Friess, D.A.,
998 Kelleway, J.J., Kennedy, H., Kuwae, T., Lavery, P.S., Lovelock, C.E., Smale, D.A.,
999 Apostolaki, E.T., Atwood, T.B., Baldock, J., Bianchi, T.S., Chmura, G.L., Eyre, B.D.,
1000 Fourqurean, J.W., Hall-Spencer, J.M., Huxham, M., Hendriks, I.E., Krause-Jensen, D.,

1001 Laffoley, D., Luisetti, T., Marbà, N., Masque, P., McGlathery, K.J., Megonigal, J.P.,
1002 Murdiyarso, D., Russell, B.D., Santos, R., Serrano, O., Silliman, B.R., Watanabe, K.,
1003 and Duarte, C.M. (2019) The future of Blue Carbon science. *Nature Communications*
1004 10: 3998. <https://doi.org/10.1038/s41467-019-11693-w>

1005 [56] Dewsbury, B., Bhat, M. and Fourqurean, J. (2016) A review of seagrass economic
1006 valuations: Gaps and progress in valuation approaches, *Ecosystem Services* 18: 68-77.
1007 doi: 10.1016/j.ecoser.2016.02.010.

1008 [57] Chan, K., Anderson, A., Chapman, M., Jespersen, K. and Olmsted, P. (2017) Payments
1009 for ecosystem services: rife with problems and Potential — for transformation towards
1010 sustainability. *Ecological Economics* 140: 110-122. doi: 10.1016/j.ecolecon.2017.04.029

1011 [58] Fisher, J. (2012) No pay, no care? A case study exploring motivations for participation in
1012 payments for ecosystem services in Uganda. *Oryx* 46(1): 45-54. doi:
1013 10.1017/S0030605311001384

1014 [59] Van Hecken, G. and Bastiaensen, J. (2010) Payments for ecosystem services in
1015 Nicaragua: do market-based approaches work? *Development and Change* 41: 421–
1016 444. doi: 10.1111/j.1467-7660.2010.01644.x

1017 [60] Mangubhai, S., Sykes, H., Manley, M. and Vukikomoala, K. (2020) Contributions of
1018 tourism-based Marine Conservation Agreements to natural resource management in
1019 Fiji. *Ecological Economic* 171. doi: 10.1016/j.ecolecon.2020.106607

1020 [61] Electric Power Research Institute (2021) Ohio River Basin Trading Project. Available at:
1021 <https://wqt.epri.com/overview.html> [accessed 17/03/2021]

1022