



The 30th Council for Hospitality Management Education (CHME) Annual Research Conference
The Human Touch in Hospitality
24th -27th May 2022
The Business School, Craiglockhart Campus, Edinburgh Napier University, EH14 1DJ
Conference Programme

Tuesday 24 th May (pre-conference)		Location
10:00-16:00	Registration	Main Entrance Foyer, Craiglockhart
11:00-15:00	Event Impact Analysis Competition: <i>The impacts of Edinburgh's festivals on hotels</i> , hosted by Steve Hood of STR Share Center (prior registration here , via CHME 2022 website)	Boardroom (2/04), Craiglockhart
18:00-20:00	Welcome reception and registration	City Chambers, 253 High St, Edinburgh EH1 1YJ
Wednesday 25 th May		Location
08:30-09:30	Registration and coffee	Main Entrance Foyer, Craiglockhart
09:30-09:45	Opening Address: <i>Welcome to CHME 2022</i> Dr Louise Todd and Prof Nazira Karodia, Edinburgh Napier University,	Lyndsay Stewart Lecture Theatre (LSLT) 2/17, Craiglockhart
09:45-10:40	Keynote: <i>Reflections on hospitality and an ethics of love</i> Prof Donna Chambers, University of Sunderland.	LSLT 2/17, Craiglockhart
10:45-11:15	Coffee	Main Entrance Foyer & 1/10, Craiglockhart
11:15 -12:15	Concurrent Parallel Sessions	Please refer to CPS programme
12:15- 13:00	Panel Discussion: <i>The human touch in hospitality and tourism – labour shortages</i> , hosted by Prof Anna Leask, Edinburgh Napier University, with David Cochrane, Hospitality Industry Trust Scotland; Marc Crothall, Scottish Tourism, Alliance; Leon Thomson, UKHospitality Scotland; and Amanda Wrathall, Edinburgh International Conference Centre.	LSLT, 2/17, Craiglockhart

13:00-14:00	Lunch	Chapel, Craiglockhart
14:00-15:00	Concurrent Parallel Sessions	Please refer to CPS programme
15:00-15:45	Scottish Food and Drink Panel: <i>Celebrating the growth and major achievements of food and drink providers, retailers, and advocates in Scotland</i> , hosted by Dr Gavin Urie, Edinburgh Napier University, with Emma Bathgate, Vegan Edinburgh; Finlay Nicol, Edinburgh Gin Distillery; and Ian D'Annunzio-Green, Honeycomb & Co.	LSLT, 2/17, Craiglockhart
15:45-16:15	Coffee & Poster presentations	Main Entrance Foyer & 1/10, Craiglockhart
16:15-17:00	Keynote: <i>Putting People at the Heart of Tourism</i> Zakia Moulouai Guery, Invisible Cities	LSLT, 2/17, Craiglockhart
17:00-18:00	Tourism Research Centre (TRC): launch and drinks reception, hosted by Prof Anna Leask, Edinburgh Napier University	1/10, Craiglockhart
18:30-20:00	Invisible Cities, Women of Edinburgh walking tours (book via CHME 2022 website)	Grassmarket, Old Town, Edinburgh
Thursday 26th May		
08:30-09:30	Coffee & registration	Main Entrance Foyer & 1/10, Craiglockhart
09:30-10:25	Keynote: <i>Preparing students for the demands in service encounters: how an academic change of perspective could lead to improved graduate life for Hospitality Management students</i> Dr Miriam Firth (University of Manchester)	LSLT, 2/17, Craiglockhart
10:30-11:00	Q&A with Chef Tom Kitchin, hosted by Dr Joan McLatchie, Edinburgh Napier University	LSLT, 2/17, Craiglockhart
11:00-11:30	Coffee	Main Entrance Foyer & 1/10, Craiglockhart
11:30-12:30	Concurrent Parallel Sessions	Please refer to CPS programme
12:30—13:15	Panel Discussion: <i>Festivals and the human touch</i> , hosted by Prof Jane Ali-Knight, Edinburgh Napier University, with Major General Buster Howes CB OBE, The	LSLT, 2/17, Craiglockhart

	Royal Edinburgh Military Tattoo; Sophie Moxon, Edinburgh International Book Festival; and Donald Smith, The Scottish International Storytelling Festival.	
13:15-14:15	Lunch	Chapel, Craiglockhart
13:15-14:15	CHME AGM	2/10, Craiglockhart
14:15-15:15	Concurrent Parallel Sessions	Please refer to CPS programme
15:15-16:00	Coffee & Poster presentations	Main Entrance Foyer & 1/10
16:00-16:55	Keynote speaker: <i>Festival and events, space and the (post) human touch</i> Prof David McGillivray, University of West of Scotland.	LSLT, 2/17, Craiglockhart
19:00-late	CHME 2022 Gala Dinner	The George, 19-21 George Street, Edinburgh EH2 2PB
Friday 27th May		
08:30-09:30	Coffee & Registration	Main Entrance Foyer
09:30-10:25	Keynote: <i>Leading in Hospitality & Tourism through a Disrupted Era</i> Prof Brian King (Texas A&M University)	LSLT, 2/17, Craiglockhart
10.25-10.40	CHME Writing Hub Launch	LSLT, 2/17, Craiglockhart
10:40-11.00	Coffee	Main Entrance Foyer & 1/10
11.00-12.00	Concurrent Parallel Sessions	Please refer to CPS programme
12.00-12.30	CHME 2023 presentation	LSLT, 2/17, Craiglockhart
12.30-13.00	Closing remarks, with Dr Louise Todd, Edinburgh Napier University	LSLT, 2/17, Craiglockhart
14:00-15:00	Invisible Cities, Royal Mile – Huts to High Rises, walking tours (book via CHME 2022 website)	Royal Mile, Old Town, Edinburgh

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